

WAYS TO *Support* BROADWAY UTICA

ENJOY ALL BROADWAY UTICA HAS TO OFFER



	SOCIAL MEDIA MENTIONS	LOGO INCLUDED ON MARKETING	MENTION ON BACKSTAGE PODCAST	STREAMING LINKS
HOLIDAY STREAMING NOV. 27 ELEANOR'S VERY MERRY CHRISTMAS WISH THE MUSICAL \$250				
DEC. 04 THE HIPHOP <i>Nutcracker</i> \$250				
COMMUNITY DEC. 12 JINGLE BELLS AT BROADWAY UTICA WINDOW DISPLAY \$150				
	SOCIAL MEDIA MENTIONS	LOGO INCLUDED ON MARKETING	SPONSOR 2 YAP STUDENTS	
MASTER CLASSES NOV. 28 LAURA OSNES OF CINDERELLA \$100				
DEC. 5 SAMANTHA PAULY OF SIX \$100				
DEC. 8 F. MICHAEL HAYNIE OLAF OF FROZEN \$100				

See page 2 for breakdown of sponsorship investment and value.

Contact the Broadway Utica Box Office at 315-624-9444 to support one of these holiday events or to discuss other opportunities and discounted packages with Broadway Theatre League of Utica.

www.BroadwayUtica.org

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HOLIDAY STREAMING

Theatres may be dark this year, but the holidays will still shine brightly for kids and their families. We are pleased to announce Eleanor's Very Merry Christmas Wish - The Musical and Hip Hop Nutcracker is coming to your home for the Holidays.

Eleanor's Christmas Wish - The Musical – The Musical tells the story of a rag doll named Eleanor who lives in the magical world of The North Pole. Virtually streamed event for everyone to watch in the comfort of their home this holiday season. This sponsorship opportunity **includes two social media mentions, logo on event materials including website and event page along with recognition on our podcast and two streaming links** for you to enjoy this experience as well or share with others!

Investment: \$250.00

Hip Hop Nutcracker – Just like the original, in The Hip Hop Nutcracker, Maria-Clara and the Nutcracker Prince go on a dream adventure battling a gang of mice, visiting the land of sweets and learning the lessons of the holiday season. Virtually streamed event for everyone to watch in the comfort of their home this holiday season. This sponsorship opportunity **includes two social media mentions, logo on event materials including website and event page along with recognition on our podcast and two streaming links** for you to enjoy this experience as well or share with others!

Investment: \$250.00

COMMUNITY EVENTS

Jingle Bells at Broadway Utica - Santa Claus is coming to town! Santa will be here along with Mrs. Claus at the Broadway Utica office. Help us spread holiday cheer to our community this year. The public can come and see Santa safely behind our glass window as he works hard in the downtown Utica toyshop getting ready for the big day. **Your sponsorship will come with all the bells and whistles. Social media mention, logo included on all marketing materials including event page, website and displayed at the actual event. Your business will be featured on our podcast.**

Investment: \$150.00

MASTER CLASSES

Master Class with Laura Osnes – Straight from Broadway's Cinderella students can enjoy a master class with Laura Osnes virtually through zoom. **Your sponsorship will allow two of our very own Youth Ambassadors will be able to participate in this class at no charge. You will also receive social media mentions and logo on all marketing materials.**

Investment: \$100.00

Master Class with F. Michael Haynie – Olaf from Frozen The Musical, students can enjoy a master class with F. Michael Haynie virtually through zoom. **Your sponsorship will allow two of our very own Youth Ambassadors will be able to participate in this class at no charge. You will also receive social media mentions and logo on all marketing materials.**

Investment: \$100.00

Master Class with Samantha Pauly - THIS IS A DANCE MASTER CLASS - Samantha's role as Katherine Howard in SIX the Musical on Broadway will demonstrate dance and dance technique to students virtually through zoom. **Your sponsorship will allow two of our very own Youth Ambassadors will be able to participate in this class at no charge. You will also receive social media mentions and logo on all marketing materials.**

Investment: \$100.00