



BROADWAY UTICA PRESENTS

Boo YOUR YARD

FUNdraiser

\$2,500

SPIRIT SPONSOR

ONE AVAILABLE

- Logo on lawn sign
- Logo on door hanger
- Social media recognition with tag, including event page
- Clickable link and logo on event landing page
- Recognized on marketing emails promoting the event

PLUS:

- Four ULTIMATE TRICKS & TREATS to Boo! your friends and family's yards (\$500 value)
- Four tickets to Madagascar the Musical presented by Broadway Utica (aprox. \$200 value)
- Full Page Ad in all Broadway Utica playbills (11 issues aprox. \$1,600 value)
- One marketing email featuring your company sent to Broadway Utica's email list of over 6,400 people and business

\$1,000

BLACK CAT SPONSOR

FOUR AVAILABLE

- Logo on lawn sign
- Logo on door hanger
- Social media recognition with tag, including event page
- Clickable link and logo on event landing page
- Recognized on marketing emails promoting the event

PLUS:

- Four ULTIMATE TRICKS & TREATS to Boo! your friends and family's yards (\$500 Value)
- Two tickets to Madagascar the Musical presented by Broadway Utica (aprox. \$100 value)
- Half Page Ad in all Broadway Utica playbills (11 issues aprox. \$960 value)

\$500

GRAVE KEEPER SPONSOR

LIMITED

- Logo on lawn sign
 - Logo on door hanger
 - Social media recognition with tag, including event page
 - Clickable link and logo on event landing page
 - Recognized on marketing emails promoting the event
- PLUS:**
- Two ULTIMATE TRICKS & TREATS to Boo! your friends and family's yards (\$250 Value)

\$250

ZOMBIE SPONSOR

LIMITED

- Logo on door hanger
- Social media recognition with tag, including event page
- Clickable link on event landing page
- Recognized on marketing emails promoting the event