

ADVERTISING **PLAYBILL**

6 SHOW SERIES + 3 BONUS SHOWS

- 9 - Full Page [4.5 X 7.5] Color Print \$1200
- 9 - Half Page [4.5 X 3.75] Color Print \$780
- 9 - Quarter Page [4.5 X 1.875] Color Print \$450

INCLUDES:

- Printed **PLAYBILL** distributed to all attendees of Broadway Utica presented performances
- Digital **PLAYBILL** published on website and emailed to all ticket holders
- Company Name and Link on Website - broadwayutica.org/community-partners-and-advertisers/
- Social Media Mentions

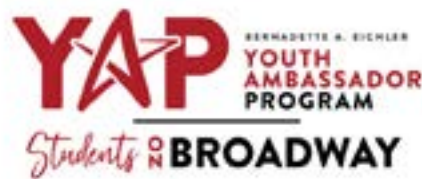
A LA CART

- 1 - Full Page [4.5 X 7.5] Color Print \$225
- 1 - Half Page [4.5 X 3.75] Color Print \$150

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OTHER WAYS TO SUPPORT
WWW.BROADWAYUTICA.ORG



Please contact Danielle Padula at 315-624-9444 or Danielle@broadwayutica.org regarding any questions on ad opportunities or sponsorships.

BroadwayUtica.org | 315-624-9444 | 258 Genesee Street, Utica NY 13502

SPONSORSHIPS & ADVERTISING



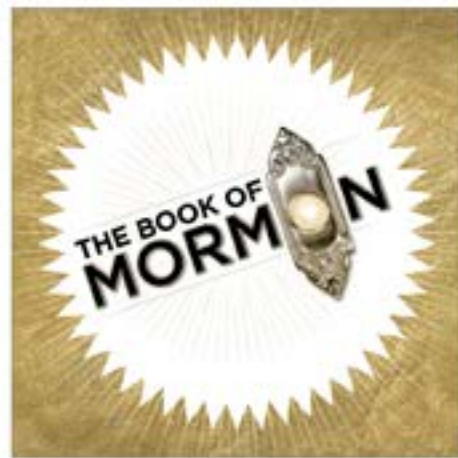
BROADWAY
Theatre League
OF UTICA, INC.

NO BETTER *View*

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SPONSORSHIPS & ADVERTISING

2022-2023 BROADWAY UTICA SEASON



FRI / SAT SEP 23 & 24 '22



TUE / WED NOV 1 & 2 '22



FRI / SAT FEB 10 & 11 '23



TUE / WED FEB 21 & 22 '23



MON / TUE MAY 1 & 2 '23



TUE / WED JUN 6 & 7 '23

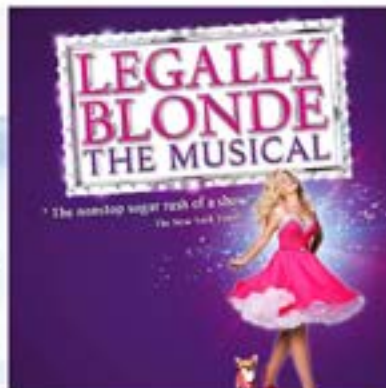
BONUS SHOWS



TUE OCT 4 '22



WED / THUR NOV 16 & 17 '22



THUR MAY 4 '23

BROADWAYUTICA.ORG

SPONSORSHIP OPPORTUNITIES

MAJESTIC SPONSOR | FOUR AVAILABLE

\$6000

- 4 Director Club seats in our 5 show series (excludes Annie)
- 4 Director Club seats for 2 bonus shows of your choice

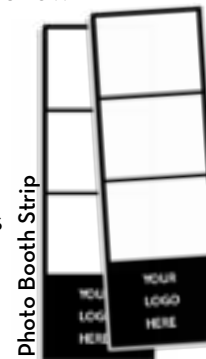
1) CHICAGO 2) ELF 3) LEGALLY BLONDE



- Company Logo on Cell Phone Charging Station at The Stanley Theatre for 1 show of your choice.

- Company Logo on Photo Booth Strip takeaways photos

- Employee/ family and friend discounts



- Full page color ad in all 9 playbills for the 2022-2023 Season
- Printed **PLAYBILL** distributed to all attendees of Broadway Utica presented performances
- Digital **PLAYBILL** published on website and emailed to all ticket holders

- Community spotlight in digital email newsletter
- Tickets to cast and crew parties (4 guests per party)

- Company Name and Link on Website - broadwayutica.org/community-partners-and-advertisers/

IMPERIAL SPONSOR

\$3500

- 2 Director Club seats in our 5 show series (excludes Annie)

- 2 Director Club seats for 1 bonus show of your choice

1) CHICAGO 2) ELF 3) LEGALLY BLONDE

- Company Logo on Cell Phone Charging Station at The Stanley Theatre for 1 show of your choice.

- Employee/ family and friend discounts

- Full page color ad in all 9 playbills for the 2022-2023 Season
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