

# ADVERTISE IN OUR PLAYBILLS



## PLAYBILL - SHOW SERIES & BONUS SHOWS

Full Page [4.5 X 7.5] Color Print	\$1200
Half Page [4.5 X 3.75] Color Print	\$780
Quarter Page [4.5 X 1.875] Color Print	\$450

### INCLUDES:

- Printed PLAYBILL distributed to attendees at Broadway Utica presented performances
- Digital PLAYBILL published on website and emailed to all ticket holders
- Company Name and Link on Website - [broadwayutica.org/community-partners-and-advertisers/](http://broadwayutica.org/community-partners-and-advertisers/)



## MOVIE SERIES SPONSOR | *Students* **in** BROADWAY

• HOME ALONE • DR. SEUSS THE GRINCH •

- Support Area School Field Trips to Rome Capitol Theatre
- Company Name / Ad on the big screen before and after showing
- Social Media Recognition

**\$1,000\***

*\*Tax Deductable Donation*

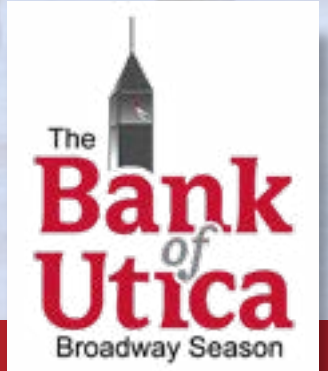
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Please contact Carrie LoGalbo-Klepadlo at [Carrie@broadwayutica.org](mailto:Carrie@broadwayutica.org) regarding any questions on sponsorships or ad opportunities.

Like Never Before  
**BROADWAY**  
*Theatre League*  
OF UTICA, INC.  
EST. 1987



# PRETTY WOMAN

THE MUSICAL



# 2023 - 2024 *BANK OF UTICA* BROADWAY SEASON



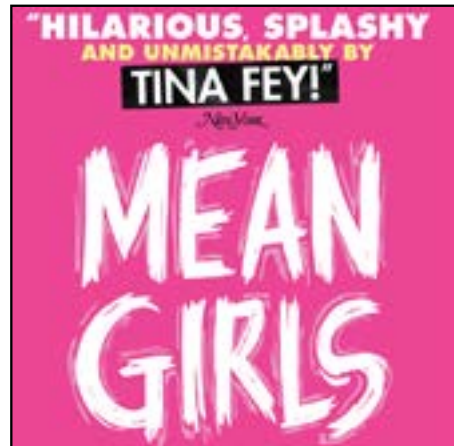
OCTOBER 2 - 3, 2023



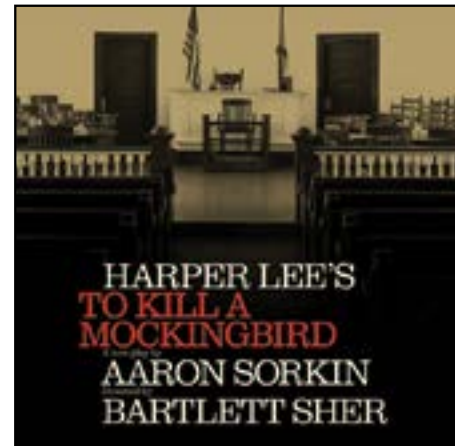
FEBRUARY 27 - 28, 2024



APRIL 16 - 17, 2024



MAY 13 - 14, 2024



JUNE 4 - 5, 2024

## BONUS SHOWS



DECEMBER 4, 2023



MARCH 21, 2024

# SPONSOR OUR SEASON

MAJESTIC SPONSOR | FOUR AVAILABLE **\$6,000**

- 4 Director's Club seats for our 5 show series
- 4 Director's Club seats for all bonus shows
- Sponsor recognition for **STUDENTS ON BROADWAY** Program
- Employee/ family and friend discounts on select shows
- Tickets to cast and crew parties (if applicable)
- Full Page ad in all playbills for the 2023-2024 Season
- Printed PLAYBILL distributed to attendees at Broadway Utica presented performances
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## IMPERIAL SPONSOR

**\$3,500**

- 2 Director's Club seats for our 5 show series
- 2 Director's Club seats for all bonus show
- Sponsor recognition for **STUDENTS ON BROADWAY** Program
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