

ADVERTISE IN OUR PLAYBILLS



PLAYBILL - SHOW SERIES & BONUS SHOWS

Full Page [4.5 X 7.5] Color Print	\$1200
Half Page [4.5 X 3.75] Color Print	\$780
Quarter Page [4.5 X 1.875] Color Print	\$450

INCLUDES:

- Printed PLAYBILL distributed to attendees at Broadway Utica presented performances
- Digital PLAYBILL published on website and emailed to all ticket holders
- Company Name and Link on Website - broadwayutica.org/community-partners-and-advertisers/



MOVIE SERIES SPONSOR | *Students* **ON BROADWAY**

• HOME ALONE • DR. SEUSS THE GRINCH •

- Support Area School Field Trips to Rome Capitol Theatre
- Company Name / Ad on the big screen before and after showing
- Social Media Recognition

\$1,000*

Checks Payable to 'STUDENTS ON BROADWAY'

*100% Tax Deductible Donation | Checks payable to 'STUDENTS ON BROADWAY'

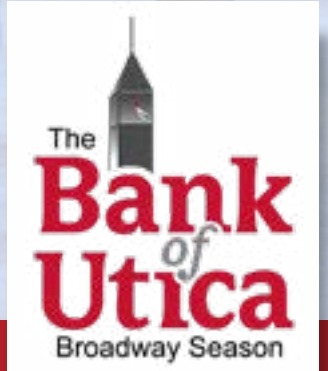
Please contact Carrie LoGalbo-Klepadlo at Carrie@broadwayutica.org regarding any questions on sponsorships or ad opportunities.

Like Never Before
BROADWAY
Theatre League
OF UTICA, INC.
EST. 1987



PRETTY WOMAN

THE MUSICAL



2023 - 2024 SEASON

SPONSORSHIPS & ADVERTISING

2023 - 2024 *BANK OF UTICA* BROADWAY SEASON



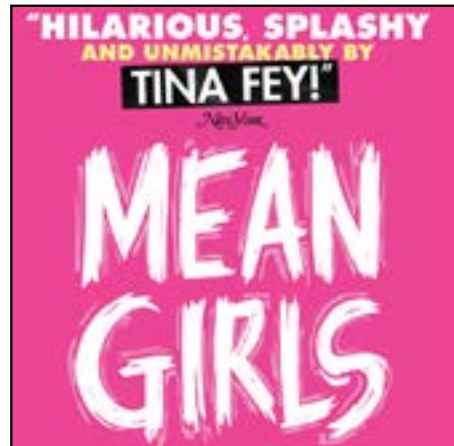
OCTOBER 2 - 3, 2023



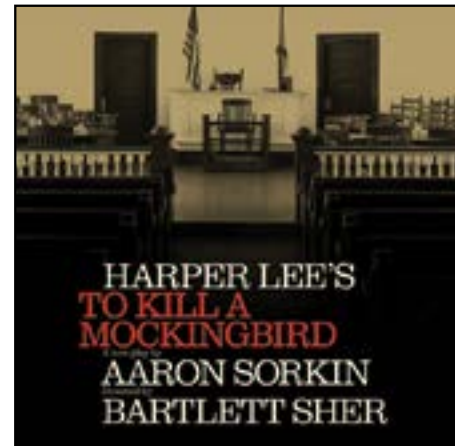
FEBRUARY 27 - 28, 2024



APRIL 16 - 17, 2024



MAY 13 - 14, 2024



JUNE 4 - 5, 2024

BONUS SHOWS



DECEMBER 4, 2023



MARCH 21, 2024

SPONSOR OUR SEASON

MAJESTIC SPONSOR | FOUR AVAILABLE **\$6,000**

- 4 Director's Club seats for our 5 show series
- 4 Director's Club seats for all bonus shows
- Sponsor recognition for **STUDENTS ON BROADWAY** Program
- Employee/ family and friend discounts on select shows
- Tickets to cast and crew parties (if applicable)
- Full Page ad in all playbills for the 2023-2024 Season
- Printed PLAYBILL distributed to attendees at Broadway Utica presented performances
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IMPERIAL SPONSOR

\$3,500

- 2 Director's Club seats for our 5 show series
- 2 Director's Club seats for all bonus show
- Sponsor recognition for **STUDENTS ON BROADWAY** Program
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