



NOV. 29 | FIELD TRIP FOR GRADES 4 - 6

DEC. 13 | **FIELD TRIP** FOR GRADES K - 3

UticaWorx is presenting a Movie Series this holiday as a field trip option for area elementary schools.

Home Alone on November 29th & The Grinch (2018) on December 13th Both films will be shown at Rome Capitol Theatre.

WINTER MOVIE SERIES
Sponsorship



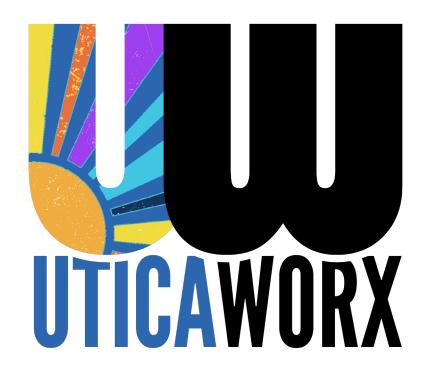












WINTER MOVIE SERIES SPONSORSHIP

with Broadway Utica

Introducing the UticaWorx Winter Movie Series
by BROADWAY UTICA, a unique opportunity to support local
students in experiencing the wonder of the season.

UticaWorx is committed to working directly with schools to facilitate field trips to local theaters and to host workshops or assemblies onsite. We are also collaborating with local businesses to bring the world of art closer to our youth; right here in our community. This is where you come in! Your sponsorship will make it possible for students in our community to attend these screenings for just \$5 per student through their local school district.



WINTER MOVIE SERIES SPONSORSHIP



Sponsoring the Winter Movie Series means you'll be making it possible for 1700 students to enjoy the theater experience during this film series. Your support will bring the magic of cinema to these students, enhancing their access to this wonderful opportunity. Remember, All our programming is based around its educational value, how it can benefit each child with awareness, self exploration, conflict, problem solving, expression and more!

Schools and Agencies benefited by UticaWorx:

Albany Elementary

Bradley Elementary

Camden Elementary

Cherry Valley Elementary

CNYHHN, Inc.

CNY Quest

Columbus Elementary

Dolgeville Elementary

Donovan Middle School

Frankfort Schuyler Elementary

Hughes Elementary

ICAN

Kernan Elementary

Marcy Elementary

MLK Elementary

Mount Markham Elementary

MVCC

Neighborhood Center

New York Mills Elementary

OHM BOCES

Watson Williams Elementary

YEA

Young Scholars

WINTER MOVIE SERIES SPONSORSHIP RECOGNITION

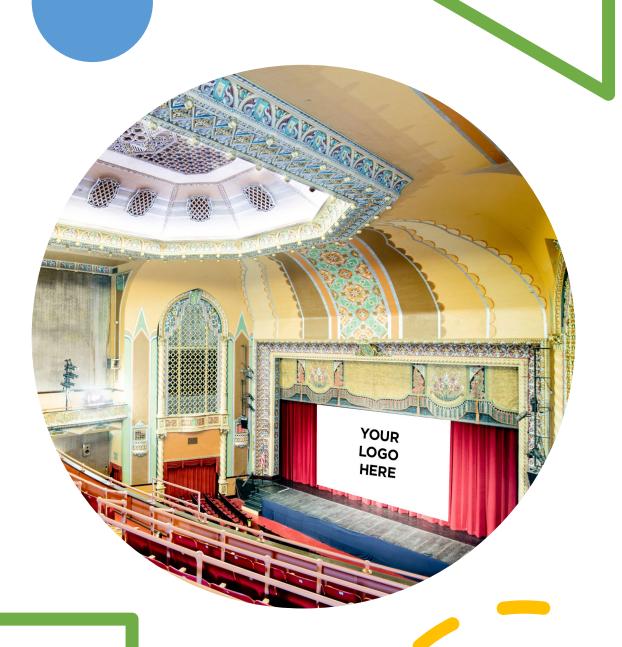
What's in it for you?

✓ Your company's LOGO showcased on the big screen at ROME CAPITOL THEATRE before and after each show.

This can be a company commercial video / video message or simply your Logo

- ✓ Your LOGO featured prominently on Broadway Utica's Movie Series Page
- ✓ Social Media recognition across all our platforms.
- ✓ **Appreciation in Community News** Section of Broadway Utica's Email to 14,900-strong subscriber list.
- ✓ 10 tickets to Illusionist Leon Etienne MAGIC ROCKS! On January 27^{th.}
- ✓ A half-page ad in one of Broadway Utica's 2023-24 PLAYBILL (based on space/placement availability)





Act Fast: Only 3 Sponsorships Open

Your Investment: \$2,000

If this wonderful opportunity resonates with you, please let us know by October 31st.

Be part of the wonder and support our local students during this special season!

Contact Carrie LoGalbo-Klepadlo | Marketing and Development Director

315-624-9444 • Carrie@broadwayutica.org • BroadwayUtica.com/School-Field-Trips

Sponsor Signature:______Date:_____