



NOV. 29 | **FIELD TRIP** FOR GRADES 4 - 6



DEC. 13 | **FIELD TRIP** FOR GRADES K - 3

UticaWorx is presenting a Movie Series this holiday as a field trip option for area elementary schools.

Home Alone on November 29th & The Grinch (2018) on December 13th
Both films will be shown at Rome Capitol Theatre.

WINTER MOVIE SERIES

Sponsorship



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WINTER MOVIE SERIES SPONSORSHIP

with Broadway Utica



Introducing the **UticaWorx Winter Movie Series** by **BROADWAY UTICA**, a unique opportunity to support local students in experiencing the wonder of the season.

UticaWorx is committed to working directly with schools to facilitate field trips to local theaters and to host workshops or assemblies on-site. We are also collaborating with **local businesses** to bring the world of art closer to our youth; right here in our community. This is where you come in! **Your sponsorship will make it possible for students in our community to attend these screenings for just \$5 per student through their local school district.**

Presented by Broadway Theatre League of Utica

WINTER MOVIE SERIES SPONSORSHIP



Sponsoring the Winter Movie Series means you'll be making it possible for 1700 students to enjoy the theater experience during this film series. Your support will bring the magic of cinema to these students, enhancing their access to this wonderful opportunity. Remember, **All our programming is based around its educational value, how it can benefit each child with awareness, self exploration, conflict, problem solving, expression and more!**

Schools and Agencies benefited by UticaWorx:

Albany Elementary	Frankfort Schuyler Elementary	New York Mills Elementary
Bradley Elementary	Hughes Elementary	OHM BOCES
Camden Elementary	ICAN	Watson Williams Elementary
Cherry Valley Elementary	Kernan Elementary	YEA
CNYHHN, Inc.	Marcy Elementary	Young Scholars
CNY Quest	MLK Elementary	
Columbus Elementary	Mount Markham Elementary	
Dolgeville Elementary	MVCC	
Donovan Middle School	Neighborhood Center	

WINTER MOVIE SERIES SPONSORSHIP RECOGNITION

What's in it for you?

- ✓ Your company's LOGO showcased on the big screen at ROME CAPITOL THEATRE before and after each show.

This can be a company commercial video / video message or simply your Logo

- ✓ Your LOGO featured prominently on Broadway Utica's Movie Series Page
- ✓ **Social Media** recognition across all our platforms.
- ✓ **Appreciation in Community News** Section of Broadway Utica's Email to 14,900-strong subscriber list.
- ✓ **10 tickets** to Illusionist Leon Etienne MAGIC ROCKS! On January 27th.
- ✓ A **half-page ad** in one of Broadway Utica's **2023-24 PLAYBILL** (*based on space/placement availability*)





Act Fast: Only 3 Sponsorships Open

Your Investment: \$2,000

If this wonderful opportunity resonates with you, please let us know by **October 31st.**

Be part of the wonder and support our local students during this special season!

Contact Carrie LoGalbo-Klepadlo | Marketing and Development Director
315-624-9444 • Carrie@broadwayutica.org • BroadwayUtica.com/School-Field-Trips

Sponsor Signature: _____ Date: _____

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