



258 Genesee Street | Utica, New York | 13502

Join the Drama with Broadway Utica's Youth Ambassador Program, now entering its 13th year in the 2024-2025 season. Our mission is to invest in the potential of young individuals, inspiring them to thrive in the realms of theatre, the arts, community engagement, and life itself. Participants in this program will receive a season subscription to Broadway Utica, attend pre-talks before each performance, foster connections with fellow ambassadors, and actively contribute to the community through organized volunteer activities. In return, students commit to providing a pre-show synopsis and a post-show review for each performance, along with actively participating in the program.

Eligibility Requirements:

- Applicants must be currently enrolled in a local high school, entering their junior or senior year in the 2024-2025 academic term.
- Students must be available to attend the first night performance of each show in the season, arranging their own transportation. This is mandatory.
- An active Facebook account and other social media profiles are required, with a willingness to post about upcoming Broadway Utica events. Students should check in on social media while attending shows, posting creative content pre-show, during intermission, and post-show. Access to Google Apps for communication and assignment submissions is also necessary.
- Submission of a pre-show synopsis is required, due no later than one week before the performance.
- Submission of a post-show review is mandatory, due no later than one week after the performance.
- Commitment to being an active participant in the program is essential.
- Students are required to perform 10 hours of community service throughout the season at a Broadway Utica sponsored, supported, or recommended event.

Application Checklist:

- Submission of an application information sheet is mandatory.
- An essay explaining why the student is interested in becoming a Youth Ambassador and what they hope to gain by being a member is required.
- Submission of one recommendation letter from a teacher, coach, mentor, or guidance counselor is necessary.
- A signed parental permission form is required, and parents/guardians are responsible for ensuring their child understands and knows the content of each show attended through the program.
- Both the student and parent must sign a publicity/photo release form.

Applications must be received no later than August 1, 2024. Apply early, as space is limited. For more information and to download the application, visit our website at www.BroadwayUtica.org or email us at Kristen@BroadwayUtica.org.

Youth Ambassador Program Guidelines

- Arrive at the theatre no later than 5:45 pm for a pre-show educational talk session with cast members and industry or local professionals.
- Engage on Facebook or another Social Media platform before, during intermission, and after the show. Always tag "Broadway Utica" using our social media handles and hashtags - #YAP, #BroadwayUtica, #BU.

Pre-Synopsis and Post Show Critiques

- Submit a pre-show synopsis no later than one week prior to opening night.
- Provide a post-show critique within one week after the performance; attendance at the next show depends on it.
- Email all pre-show and post-show materials to Kristen@BroadwayUtica.org for approval before posting on social media. Include your name, grade level, and high school. Once approved, share highlights on your social media accounts. Don't forget to thank Bank of Utica for sponsoring #YAP with your own twist, along with using #BroadwayUtica, #BU, and #BankofUtica in every post.
- If you can't attend a show or are not allowed due to incomplete work, submit the pre-show synopsis anyway. Failure to submit means not being allowed to attend the show through the program.

CAST & CREW PARTIES

- Enjoy at least one cast party, a tradition we hope to resume regularly after a long hiatus.

COMMUNITY SERVICE HOURS

- Complete 10 hours of community service throughout the season at a Broadway Utica sponsored, supported, and/or recommended event.

PREVIEW SYNOPSIS AND REVIEW WRITING

A synopsis is a quick summary providing an overview of the musical's storyline, style, genre, characters, and setting.

When writing a review, share your honest opinion on actors, set design, the director, dialogues, the script, and more. Examples will be provided to guide you.

Stay tuned for an exciting behind-the-scenes experience with Broadway Utica's Ambassador Program!

AMBASSADOR APPLICANT INFORMATION

Student:

Address:

Cell Phone:

Email:

Parent/Guardian:

Address (if different than students):

Phone: _____

Name of School: _____

Year of Graduation: _____

STUDENT AGREEMENT

I, _____, agree to abide by the YAP Guidelines.

Print Name Student Signature / Date _____

PARENTAL CONSENT FORM

I, _____, give my child

_____, permission to participate in the 2024-2025 Youth Ambassador program with Broadway Utica. I understand the commitments and obligations associated with this program and support their decision to be a Youth Ambassador. Prior to each show, I will be sure to review the content of the performance with my child.

Name: _____

Signature: _____

Date: _____

PHOTOGRAPHY RELEASE FORM

For valuable consideration received, I grant Broadway Theatre League of Utica, Inc. and legal representatives and assigns of such, the irrevocable and unrestricted right to use and publish photographs of me, or in which I may be included, for editorial, trade, advertising, and any other purpose and in any manner and medium; and to alter and composite the same without restriction and without my inspection or approval. I hereby release Broadway Theatre League of Utica, Inc. and their legal representatives and assigns from all claims and liability relating to said photographs.

Student Print Name Student Signature & Date

Parent Print Name Parent Signature & Date

Witness Print Name Witness Signature & Date

APPLICATION ESSAY

Name: _____

Date: _____

School: _____

Year of Graduation: _____

Please answer the following questions thoroughly in essay form:

- 1) Why would you like to become a Bernadette A. Eichler Youth Ambassador?
- 2) What is your expectation of the program?
- 3) How do you feel you will grow from being a YAP member?
- 4) Any additional information you would like to provide or skills you must compliment the program?