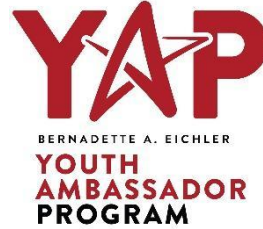


Sponsored in part by:



258 Genesee Street | Utica, New York | 13502

Join the Drama with Broadway Utica's Youth Ambassador Program, now entering its 13th year in the 2024-2025 season. Our mission is to invest in the potential of young individuals, inspiring them to thrive in the realms of theatre, the arts, community engagement, and life itself. Participants in this program will receive a season subscription to Broadway Utica, attend pre-talks before each performance, foster connections with fellow ambassadors, and actively contribute to the community through organized volunteer activities. In return, students commit to providing a pre-show synopsis and a post-show review for each performance, along with actively participating in the program.

Eligibility Requirements:

- Applicants must be currently enrolled in a local high school, entering their junior or senior year in the 2024-2025 academic term.
- Students must be available to attend the first night performance of each show in the season, arranging their own transportation. This is mandatory.
- An active Facebook account and other social media profiles are required, with a willingness to post about upcoming Broadway Utica events. Students should check in on social media while attending shows, posting creative content pre-show, during intermission, and post-show. Access to Google Apps for communication and assignment submissions is also necessary.
- Submission of a pre-show synopsis is required, due no later than one week before the performance.
- Submission of a post-show review is mandatory, due no later than one week after the performance.
- Commitment to being an active participant in the program is essential.
- Students are required to perform 10 hours of community service throughout the season at a Broadway Utica sponsored, supported, or recommended event.

Application Checklist:

- Submission of an application information sheet is mandatory.
- An essay explaining why the student is interested in becoming a Youth Ambassador and what they hope to gain by being a member is required.
- Submission of one recommendation letter from a teacher, coach, mentor, or guidance counselor is necessary.
- A signed parental permission form is required, and parents/guardians are responsible for ensuring their child understands and knows the content of each show attended through the program.
- Both the student and parent must sign a publicity/photo release form.

Applications must be received no later than August 1, 2024. Apply early, as space is limited. For more information and to download the application, visit our website at www.BroadwayUtica.org or email us at Kristen@BroadwayUtica.org.

Youth Ambassador Program Guidelines

- Arrive at the theatre no later than 5:45 pm for a pre-show educational talk session with cast members and industry or local professionals.
- Engage on Facebook or another Social Media platform before, during intermission, and after the show. Always tag "Broadway Utica" using our social media handles and hashtags - #YAP, #BroadwayUtica, #BU.

Pre-Synopsis and Post Show Critiques

- Submit a pre-show synopsis no later than one week prior to opening night.
- Provide a post-show critique within one week after the performance; attendance at the next show depends on it.
- Email all pre-show and post-show materials to Kristen@BroadwayUtica.org for approval before posting on social media. Include your name, grade level, and high school. Once approved, share highlights on your social media accounts. Don't forget to thank Bank of Utica for sponsoring #YAP with your own twist, along with using #BroadwayUtica, #BU, and #BankofUtica in every post.
- If you can't attend a show or are not allowed due to incomplete work, submit the pre-show synopsis anyway. Failure to submit means not being allowed to attend the show through the program.

CAST & CREW PARTIES

- Enjoy at least one cast party, a tradition we hope to resume regularly after a long hiatus.

COMMUNITY SERVICE HOURS

- Complete 10 hours of community service throughout the season at a Broadway Utica sponsored, supported, and/or recommended event.

PREVIEW SYNOPSIS AND REVIEW WRITING

A synopsis is a quick summary providing an overview of the musical's storyline, style, genre, characters, and setting.

When writing a review, share your honest opinion on actors, set design, the director, dialogues, the script, and more. Examples will be provided to guide you.

Stay tuned for an exciting behind-the-scenes experience with Broadway Utica's Ambassador Program!

AMBASSADOR APPLICANT INFORMATION

Student:

Address:

Cell Phone:

Email:

Parent/Guardian:

Address (if different than students):

Phone:

Name of School:

Year of Graduation:

STUDENT AGREEMENT

I, _____, agree to abide by the YAP Guidelines.

Print Name Student Signature / Date _____

PARENTAL CONSENT FORM

I, _____, give my child

_____ permission to participate in the 2024-2025 Youth Ambassador program with Broadway Utica. I understand the commitments and obligations associated with this program and support their decision to be a Youth Ambassador. Prior to each show, I will be sure to review the content of the performance with my child.

Name: _____

Signature: _____

Date: _____

PHOTOGRAPHY RELEASE FORM

For valuable consideration received, I grant Broadway Theatre League of Utica, Inc. and legal representatives and assigns of such, the irrevocable and unrestricted right to use and publish photographs of me, or in which I may be included, for editorial, trade, advertising, and any other purpose and in any manner and medium; and to alter and composite the same without restriction and without my inspection or approval. I hereby release Broadway Theatre League of Utica, Inc. and their legal representatives and assigns from all claims and liability relating to said photographs.

Student Print Name Student Signature & Date

Parent Print Name Parent Signature & Date

Witness Print Name Witness Signature & Date

APPLICATION ESSAY

Name: _____

Date: _____

School: _____

Year of Graduation: _____

Please answer the following questions thoroughly in essay form:

- 1) Why would you like to become a Bernadette A. Eichler Youth Ambassador?
- 2) What is your expectation of the program?
- 3) How do you feel you will grow from being a YAP member?
- 4) Any additional information you would like to provide or skills you must compliment the program?

2ND ANNUAL STAGE READY!

THEATER CAMP featuring **MICHAEL MOTT**

HOSTED BY | **BROADWAY** *Theatre League* **OF UTICA**

SAVE THE DATE
JULY 22 - JULY 25, 2024

WHAT TO EXPECT AT STAGE READY?

Besides learning from one of the best in the industry, MICHAEL MOTT and meeting new people, you can expect a full day of fun, education around theater, lots of singing, auditioning practice and you'll even write your own short play.

Stage Ready will teach you how to be a better performer and writer. This is a sneak peek of what to expect in the real world of theater. Everything you need to know when it comes to acting will be offered to you over the course of four days.



\$199 INCLUDES ALL 4 DAYS
LEARN MORE & REGISTER ONLINE AT BROADWAYUTICA.ORG



KEY SUCCESS

YOUTH AMBASSADOR PROGRAM is an organized program designed to spotlight the theater industry and tours that are in our season lineup. We focus on all departments and skills required for a successful event including stage set, sound, lighting, music and more. Students are also required to complete volunteer hours as a group.

Interested students are required to apply for a spot in the 12-month program. Applicants selected are not required to have theatrical talent, the only requirement is passion for the arts, community, and a commitment to the program.

There is no cost to accepted students, the entire program is funded by area businesses. The Bank of Utica has been one of its biggest supporters for over ten years. It's a commitment such as theirs that provides the growing success of the Youth Ambassador Program.



(LEFT) In the winter of 2023 the YAP class organized a fundraiser along with Broadway Utica's Community Outreach & Program Coordinator to collect winter hats, mittens and gloves. All collected items were handed over the THE CENTER in Utica.



(RIGHT) is an example of a Pre-Talk, all students gather on opening night of a show and are addressed by cast, crew and/or community member.

VOLUNTEERING & FUNDRAISING

IMPACT

Gabrielle, junior (at the time) says their favorite memory of YAP was volunteering at **Christmas at Canel Park - Grilling with the Grinch**, it was a fun group gathering and was able to bond with all the Yappers. Gabrielle learned the importance of teamwork and community service and how it creates something wonderful within the community.



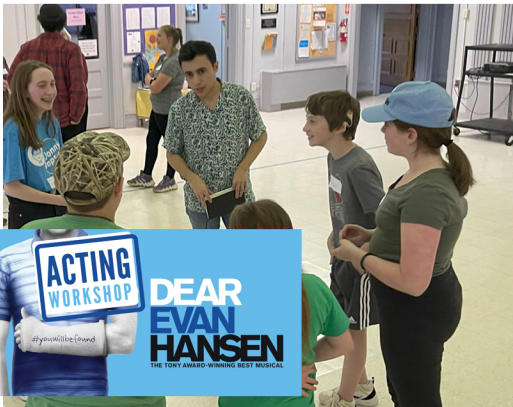
UTICAWORX was established in 2023 to allow anyone with any background, skill level or age to participate in unique courses, programs and events designated for all. UTICAWORX organizes events as summer camps, workshops with professionally trained actors, choreographers, vocalists, educational, motivational speakers and more.

IMPACT



MOVIE SERIES are designed and open to area elementary schools. Teachers and school administrators are required to register the qualifying grades to attend an AM showing of the film. Pictured is a crowded theater for Dr. Seuss' The Grinch held at Rome Capitol Theatre. All teachers are supported with an educational resource guide from the film.

This **EDUCATION SERIES** was so well received we are expanding it to seven films and speakers for effective youth programming. This includes STEAM, social studies, relationship skills and more.



(LEFT) DEAR EVAN HANSEN Acting Workshop led by Pablo D. Laucerica (character: Jared Kleinmn). Pablo who was on tour in Syracuse spent an afternoon with area teens who were interested in theater and the art of acting.

(BELOW) STAGE READY SUMMER THEATER CAMP is a 4 day camp available during summer break to area students interested in all aspect of theater, song writing, stage makeup, voice lessons and more.

