

DRAMA 25-26 AWAITS

ADIRONDACK BANK BROADWAY UTICA SEASON

Welcome to the 2025-2026 Adirondack Bank Broadway Utica Season! *We have exciting updates to share and can't wait to embark on this journey with you.*

This season is one of our most cultivating seasons yet, as Broadway Utica continues to make its mark in Central New York. We're proud to announce that we will be teching two incredible shows right here in our city, meaning these national tours will build, rehearse, and perfect their craft in Utica at The Stanley Theatre for several weeks before they hit the road. This is a major economic boost for our community, as dozens of theater professionals from across the country will be in our area—working to bring world-class performances you know and love. From set building to perfecting lighting and rehearsing the cast, these productions are born here in Utica. Not only will we showcase our city's role in the creation of two spectacular shows, but the talented individuals bringing them to life stay at local hotels, dine at nearby restaurants, and experience all that our wonderful community has to offer. We're thrilled to watch as our city plays an integral part, welcoming and supporting both national tours.

Broadway Utica continues to inspire local students and the community, thanks to people like YOU! Nearly 5,000 students experienced the magic of *The Polar Express* at both The Stanley Theatre and Rome Capitol Theatre, made possible with the support of the Oneida County Executive Offices. We hosted two STEAM programs, introduced over 2,000 local students to the power of creativity, learning, and collaboration through science, technology, engineering, arts, and math. Last season, 800 students experienced the powerful story of *Dear Evan Hansen* through our Students on Broadway program, helping to inspire the next generation of theatergoers and creative thinkers. In addition, **CLUE, Live on Stage** added a 3rd show and will offer a matinee on Monday, December 15th at 11:00 am to allow students to attend the arts right here in our backyard. Subscribers will also have an opportunity to exchange their tickets into this performance at no additional cost.

We continue to expand our offerings, with family programming and concerts at The Oncenter, and continue partnerships with Rome Capitol Theatre and Mohawk Valley Community College, ensuring that arts and culture remain accessible to everyone in our region. This summer Broadway Utica is presenting a youth musical and performing FAME JR. directed by Dennis J. Clark. This two-week summer intensive is another way to show our dedication to the youth, arts and culture.

None of this would be possible without the unwavering support of our community and partners. We would like to extend a special thank you to Adirondack Bank for their continued commitment to the arts and to the region. Their generous sponsorship helps bring these programs to life and sustains our mission to inspire, entertain, and educate.

As we look ahead to the 2025-2026 season, we are filled with excitement and gratitude. With each show, each program, and each community event, we are reminded of the incredible power of the arts to unite, uplift, and inspire. Whether you're joining us for a Broadway production, a field trip, or a STEAM program, we are so glad you are part of the Broadway Utica family.

DRAMA AWAITS. Let's make this season one to remember!

Until the curtain rises—see you soon!



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How much is a season subscription?

	Reg. / Discount
Directors Club	\$440 / \$440
Diamond	\$390 / \$374.25
Platinum	\$360 / \$345.75
Gold	\$340 / \$326.75
Silver	\$305 / \$293.50

How do I receive a discount on my season subscription? To be eligible for a discount you must be a senior citizen (65+), Student or Military with proof of valid I.D. Discounts are not available in all price levels. Discounts are discretion of each show and subject to change.

What other perks are there for subscribers? Broadway Utica Subscribers get all the perks! The first being a substantial discount for buying the series in addition to option for seat upgrades, exchanging if there is conflict on your show night, additional ticket savings for friends and family, avoiding online fees, payment plan option and new this year a membership card. Broadway Utica will mail you a membership card to show at area businesses and our community partners for discounted services, events and more. All available offers to various establishments will be published online with a digital catalog. Our membership cards are available for purchase, but FREE to subscribers.

When can a subscriber purchase additional tickets to in season shows?

Sound of Music – July 7th
A Christmas Story – July 7th
Clue – September 8th
Mrs. Doubtfire – November 3rd
Kinky Boots – December 1st

How do I apply my subscriber discount on Broadway Utica shows? To get your Broadway Utica discount on Bonus Shows or additional tickets to Broadway Utica in Season Shows for friends and family, you must either visit The Stanley Theatre Box office in person or call 315-724-4000. This is not available online. The average discount for subscribers this year on each additional ticket purchased outside of their subscription is \$7 and subject to change.

When will my season tickets be mailed? All season tickets will be mailed out no later than mid-August. We will notify all subscribers via email when they are mailed. Be sure to call Broadway Utica at 315-624-9444 x1 to make sure we have the most up to date information.

I have a conflict on my show night, what can I do? One of the many subscriber perks is that you can exchange your ticket for a different show night if you have a conflict for that same show title. Exchanges are for subscribers only and can be done from the shows on sale date up to 2 business days prior to the show. You must do this in person at The Stanley Theatre Box office along with ALL the remaining season tickets in hand.

Stay tuned for more shows being added.

Twilight: Live in Concert - November 1 at 7:30pm NOW ON SALE – 315-724-4000