

DRAMA 25-26 AWAITS

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How much is a season subscription?

	Reg. / Discount
Directors Club	\$440 / \$440
Diamond	\$390 / \$374.25
Platinum	\$360 / \$345.75
Gold	\$340 / \$326.75
Silver	\$305 / \$293.50

How do I receive a discount on my season subscription? To be eligible for a discount you must be a senior citizen (65+), Student or Military with proof of valid I.D. Discounts are not available in all price levels. Discounts are discretion of each show and subject to change.

What other perks are there for subscribers? Broadway Utica Subscribers get all the perks! The first being a substantial discount for buying the series in addition to option for seat upgrades, exchanging if there is conflict on your show night, additional ticket savings for friends and family, avoiding online fees, payment plan option and new this year a membership card. Broadway Utica will mail you a membership card to show at area businesses and our community partners for discounted services, events and more. All available offers to various establishments will be published online with a digital catalog. Our membership cards are available for purchase, but FREE to subscribers.

When can a subscriber purchase additional tickets to in season shows?

Sound of Music – July 7th
A Christmas Story – July 7th
Clue – September 8th
Mrs. Doubtfire – October 25th
Kinky Boots – December 1st

How do I apply my subscriber discount on Broadway Utica shows? To get your Broadway Utica discount on Bonus Shows or additional tickets to Broadway Utica in Season Shows for friends and family, you must either visit The Stanley Theatre Box office in person or call 315-724-4000. This is not available online. The average discount for subscribers this year on each additional ticket purchased outside of their subscription is \$7 and subject to change.

When will my season tickets be mailed? All season tickets will be mailed out no later than mid-August. We will notify all subscribers via email when they are mailed. Be sure to call Broadway Utica at 315-624-9444 x1 to make sure we have the most up to date information.

I have a conflict on my show night, what can I do? One of the many subscriber perks is that you can exchange your ticket for a different show night if you have a conflict for that same show title. Exchanges are for subscribers only and can be done from the shows on sale date up to 2 business days prior to the show. You must do this in person at The Stanley Theatre Box office along with ALL the remaining season tickets in hand.

Stay tuned for more shows being added.

Twilight: Live in Concert - November 1 at 7:30pm NOW ON SALE – 315-724-4000