

JULY 1, 2024-JUNE 30, 2025

YEAR IN Review

BROADWAY
Theatre League of
UTICA

A MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear Friends,

As we close out the 2024-2025 season, I am incredibly proud of the strides Broadway Theatre League of Utica has made. Not just what we bring to the stages, but throughout our community. This year, we've deepened our economic impact, expanded our reach across Central New York, and created meaningful arts experiences for everyone.

From unforgettable Broadway performances and first-time theatre-goers to new programs that foster connection, education, and joy, our mission continues to grow. None of this would be possible without the unwavering support of our donors, sponsors, patrons, and partners. Together, we are shaping a more vibrant, inclusive, and inspired community—one standing ovation at a time.

As we look back on this unforgettable season, I hope you take pride in the incredible impact we made, together.

Bravo,
DANIELLE PADULA
Executive Director

BROADWAY THEATRE LEAGUE OF UTICA BOARD OF DIRECTORS 2024-2025

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MISSION STATEMENT

Broadway Theatre League of Utica's mission statement is to present, produce and promote the highest standards of excellence in a variety of family-orientated, multi-generational and sophisticated theatrical productions; to expose the community to the many benefits of live theatre and the performing arts; to provide opportunities for the youth of the community to experience these benefits as well.

STAFF

Executive Director

Danielle Padula

Tech Director

Joe Fanelli

Finance Director

Jill Conley

Program Director

Kristen Matteson

Full Circle Participants



Wizard of Oz on Ice at The Oncenter



Polar Express in partnership with Oneida County



Students from student programming



Full house at The Stanley for Hadestown



MORE INFO

broadwayutica.org
info@broadwayutica.org







Students at Mister C. Live

YAP students with the cast of Tina Turner: The Tina Turner Musical

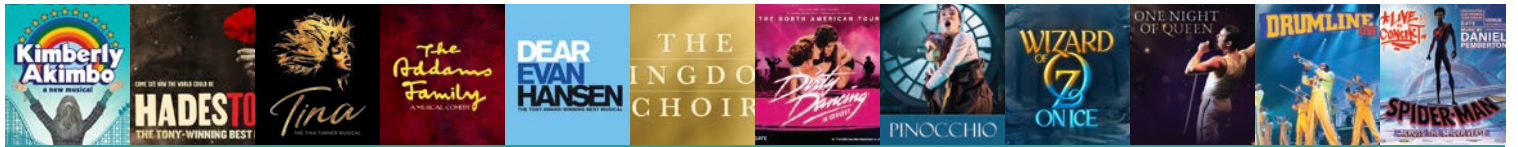


Students on Broadway at Dirty Dancing Live in Concert

EDUCATIONAL AND COMMUNITY IMPACT

 <p>21 STUDENTS 216 VOLUNTEER HOURS 7 VOLUNTEER EVENTS</p>	 <p>608 STUDENTS 27 SCHOOLS/ AGENCIES 7 BROADWAY PERFORMANCES</p>	 <p>7,243 STUDENTS 42 SCHOOLS/ AGENCIES 7 EVENTS HOSTED</p>	 <p>41 ATTENDEES IN THE PROGRAM</p>
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LINDA LEOGRANDE STATS  **\$1,575** AWARDED IN SCHOLARSHIPS



BY THE NUMBERS: SEASON HIGHLIGHTS



Total Theatre Rental Cost:
\$293,263.10



Total Tickets Sold at all Venues:
22,712



Marketing Investment:
\$241,015.90



Total Show Days:
29 PERFORMANCES



Local Labor Hired:
\$307,989.62



Average Ticket Price:
\$60.89

VENUES BROADWAY UTICA PRESENTED AT:



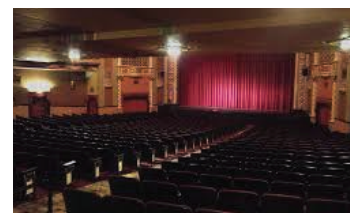
The Stanley Theatre
Utica, NY



The Oncenter
Syracuse, NY



Mohawk Valley
Community College
Utica, NY



Rome Capitol Theatre
Rome, NY